



## Advertising & Sponsorship Form 2018

Jewish Food & Folk Festival Sunday April 15, 2018

Temple Beth-El ❖ 3980 Sonoma Springs Ave. ❖ LC, NM 88011 ❖ (575) 524-3380

### Donor Information

Donor Name \_\_\_\_\_ Name to be listed in advertising \_\_\_\_\_  
Address \_\_\_\_\_ Phone: \_\_\_\_\_  
City, ST, Zip \_\_\_\_\_ Email: \_\_\_\_\_  
Temple contact/Person who contacted you (if applicable): \_\_\_\_\_  
Notes: \_\_\_\_\_

### Ad in Program Book

**Artwork:** Email ad to in an image format (jpg, gif or tif). Or mail a hard copy to (business card or other) with your check. If you need us to design something for you, please let us know.

Back Cover	_____	\$200
Inside Front Cover	_____	\$180
Inside Back Cover	_____	\$160
Full Page (5" x 8")	_____	\$125
Half Page (5" x 4")	_____	\$ 75
Quarter Page (5" x 2")	_____	\$ 50
One line msg (60 characters)	_____	\$ 18

Ex: "Much success on your event from the Berkson family!"

Questions about ads? Contact JoAnne Turnbull at [turnbulljoanne@gmail.com](mailto:turnbulljoanne@gmail.com)  
Questions about sponsorships? Contact Beth Tierney at [cambrien73@gmail.com](mailto:cambrien73@gmail.com)

**Due dates:** All ads and payments must be received by March 31, 2018

**Payment:** Make checks payable to Temple Beth El; Memo: *JFFF Program* for Ads  
or *JFFF Sponsorship* for Sponsorships

**Mail all checks, ads & forms to:** Beth Tierney  
4317 Hopi Ct.  
Las Cruces NM 88011

### Sponsorships

Get recognition for you and/or your business while donating to a 501 (c)(3) organization!

- King/Queen Kosher \$750
- Matzah Mensch \$500
- Challah Helper \$200
- Bagel Buddy \$100

**See back/page 2 for Amenities You Receive as a Sponsor**

**Sponsorship Amenities Jewish Food & Folk Festival**

King/Queen Kosher \$750

**10 Admission tickets (\$30 value)**

**\$150 in tickets good for food and activities at the event**

**\$125 Full page ad in program**

**\$305 Total Value** PLUS Recognition through:

Press releases to local media about the event

Event Fliers/Posters (printing deadline 2/25/18)

Announcement at the event

Event website for one year

Badge at the event showing sponsorship level

Temple newsletter to all congregants

"E-blast" – mention in a Temple weekly news announcement

Recognition on Temple Facebook page

Matzah Mensch \$500

**10 Admission tickets (\$30 value)**

**\$100 in tickets good for food and activities at the event**

**\$75 Half-page ad in program**

**\$205 Total Value** PLUS Recognition through:

Announcement at the event

Event website for one year

Badge at the event showing sponsorship level

Temple newsletter to all congregants

"E-blast" – mention in a Temple weekly news announcement

Recognition on Temple Facebook page

Challah Helper \$200

**4 Admission Tickets (\$12 value)**

**\$50 in tickets good for food and activities at the event**

**\$50 Quarter-page ad in program book**

**\$112 Total Value** PLUS Recognition through:

Event website for one year

Badge at the event showing sponsorship level

Temple newsletter to all congregants

"E-blast" Temple e-news

Recognition on Temple Facebook page

Bagel Buddy \$100

**2 Admission Tickets (\$6 value)**

**\$20 in tickets good for food and activities at the event**

**\$26 Total Value** PLUS Recognition through:

Event website for one year

Badge at the event showing sponsorship level

Temple newsletter to all congregants

"E-blast" Temple e-news

Recognition on Temple Facebook page